



DESIGN PORTFOLIO

Trusted By:



Hey, I'm DJ.

Email me: dj@djwarren.me



I grew up sketching my own concept cars and taking black-and-white film photos on family vacations before I caught the graphic design bug in college.

I started honing my skills at a startup marketing agency in East Texas, and we stuck together for more than a decade. As the agency's creative director, I learned more about design and marketing as

we grew into one of the most successful agencies in the area. Starting on the ground floor gave me the opportunity and freedom to learn more than just traditional graphic design, and I now have experience in TV spot production, copywriting, event planning, digital advertising, and general marketing principles.

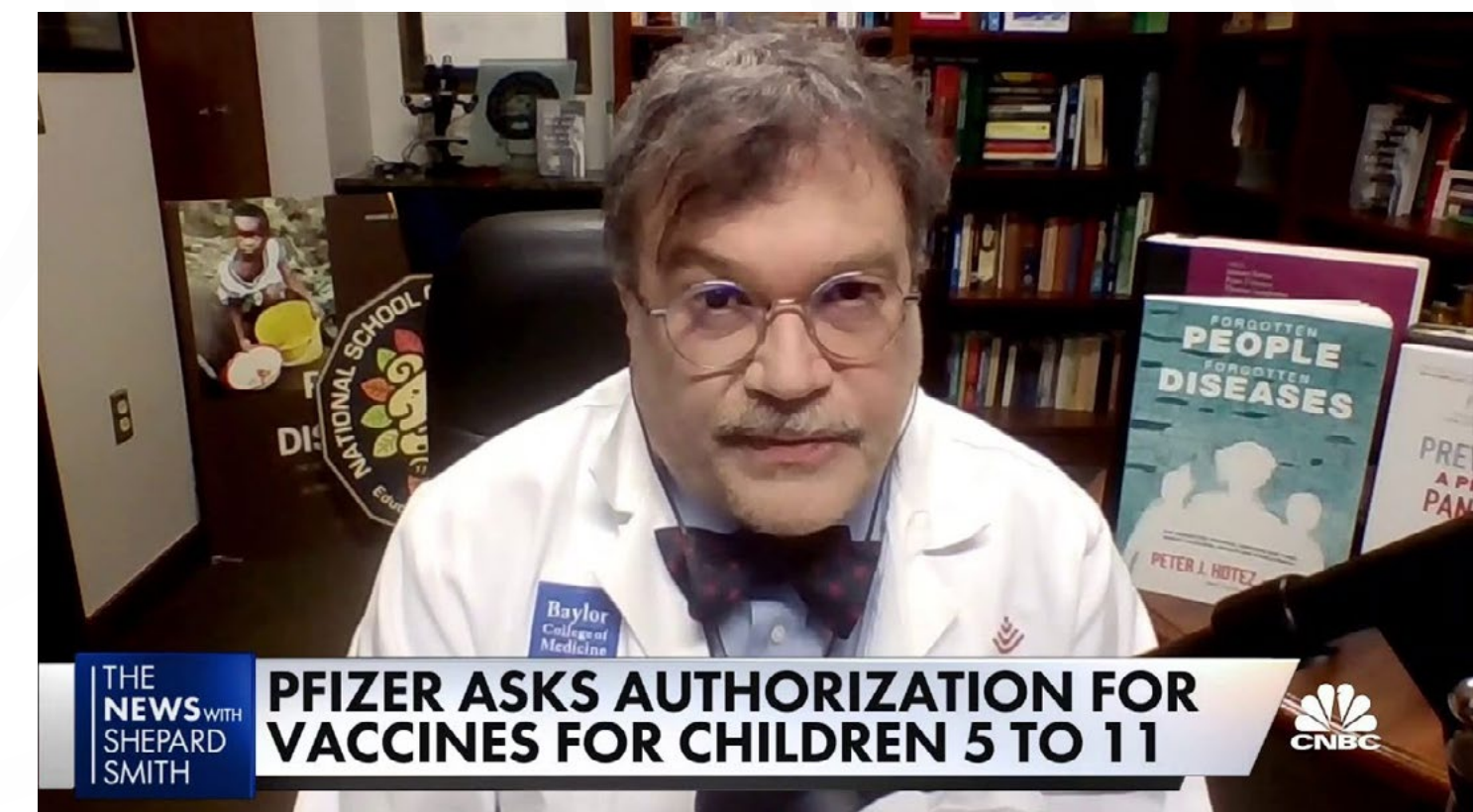
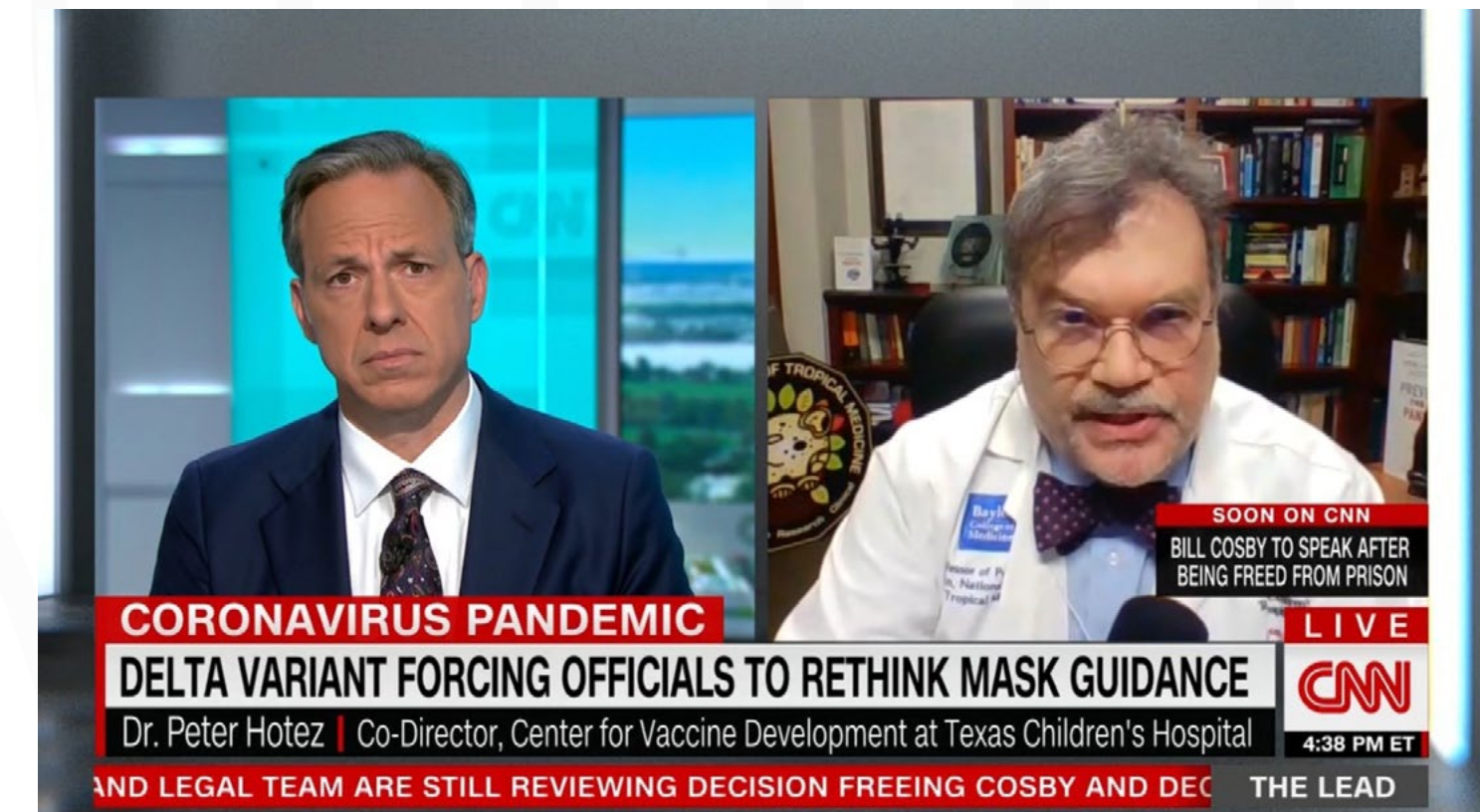
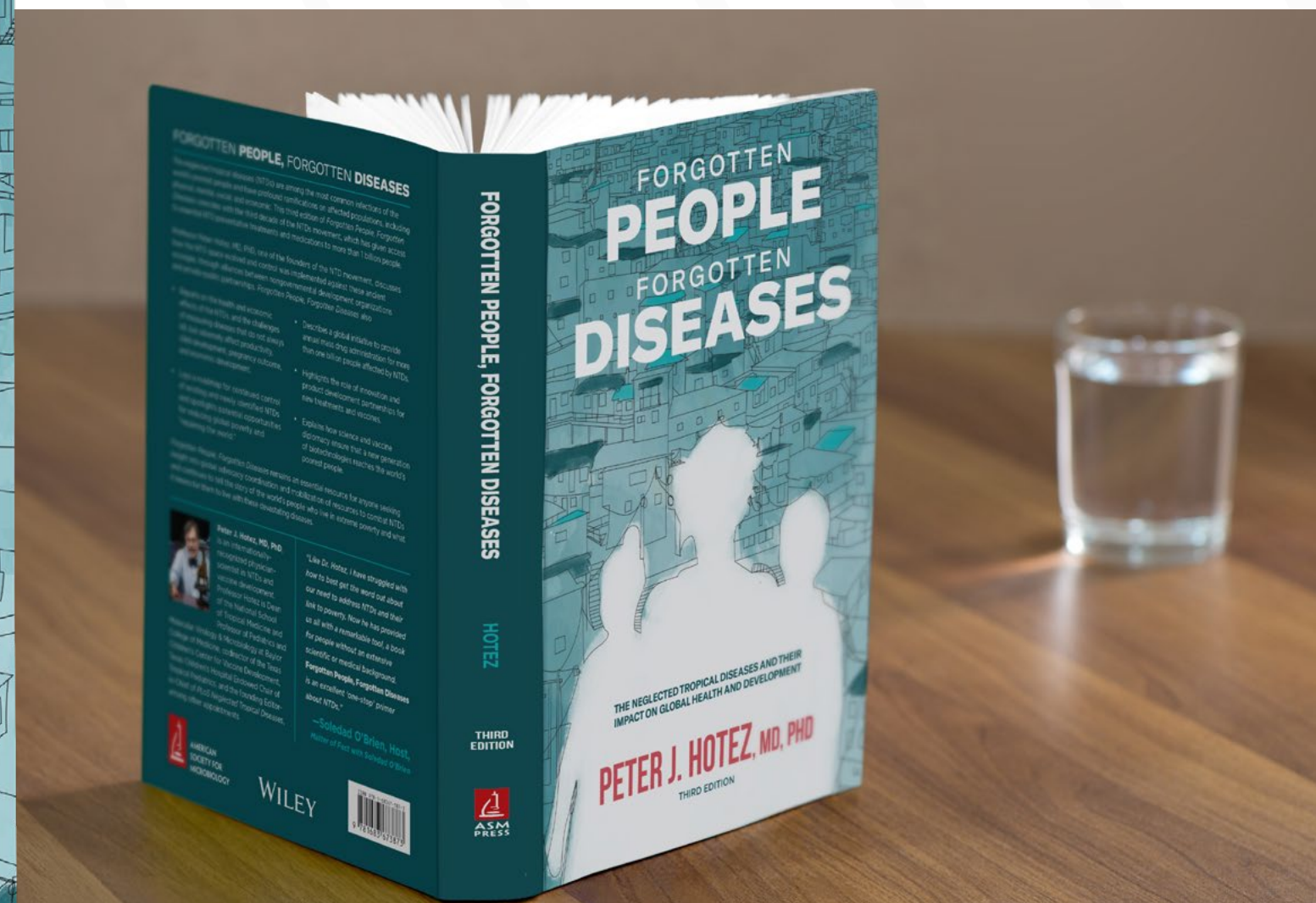
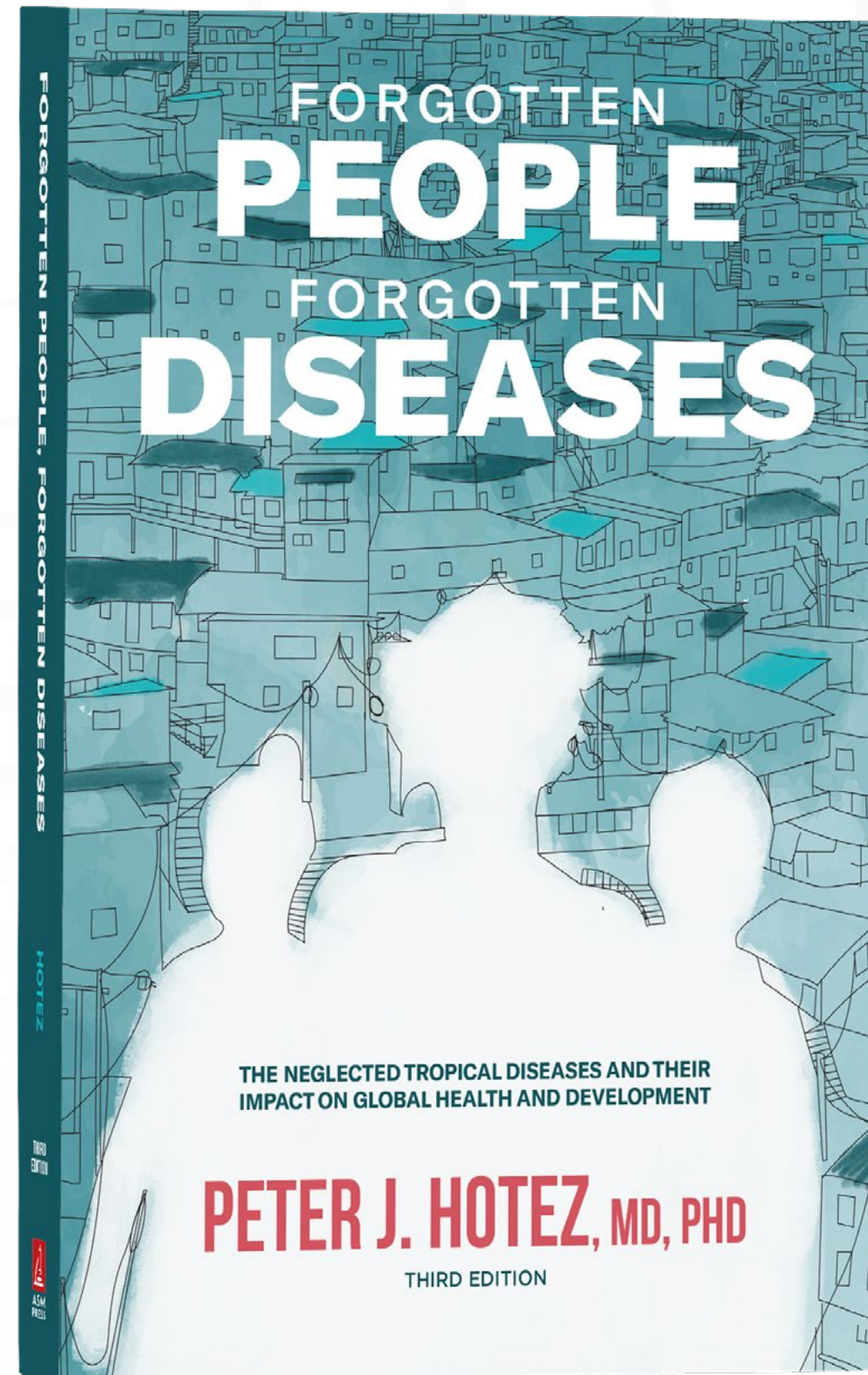
I eventually left that agency when I moved across the country to Richmond, VA, where I found a new home at Owen Design. I began there as a Junior Art Director, but we dropped the "Junior" after just over a year. There, I took the

skills I learned in Texas and applied them on a much larger scale, working on campaigns for national and international organizations like Vanguard, World Bank Group, the Wilderness Society, AARP, and Georgetown University.

I value working relationships that are fun, friendly, and collaborative. I'm happy to pitch in for a single asset or join your team for a wide-reaching campaign! My best work is done for clients who put people first and embrace a bold design approach. If this sounds like a good fit for your needs, I'd love to chat!

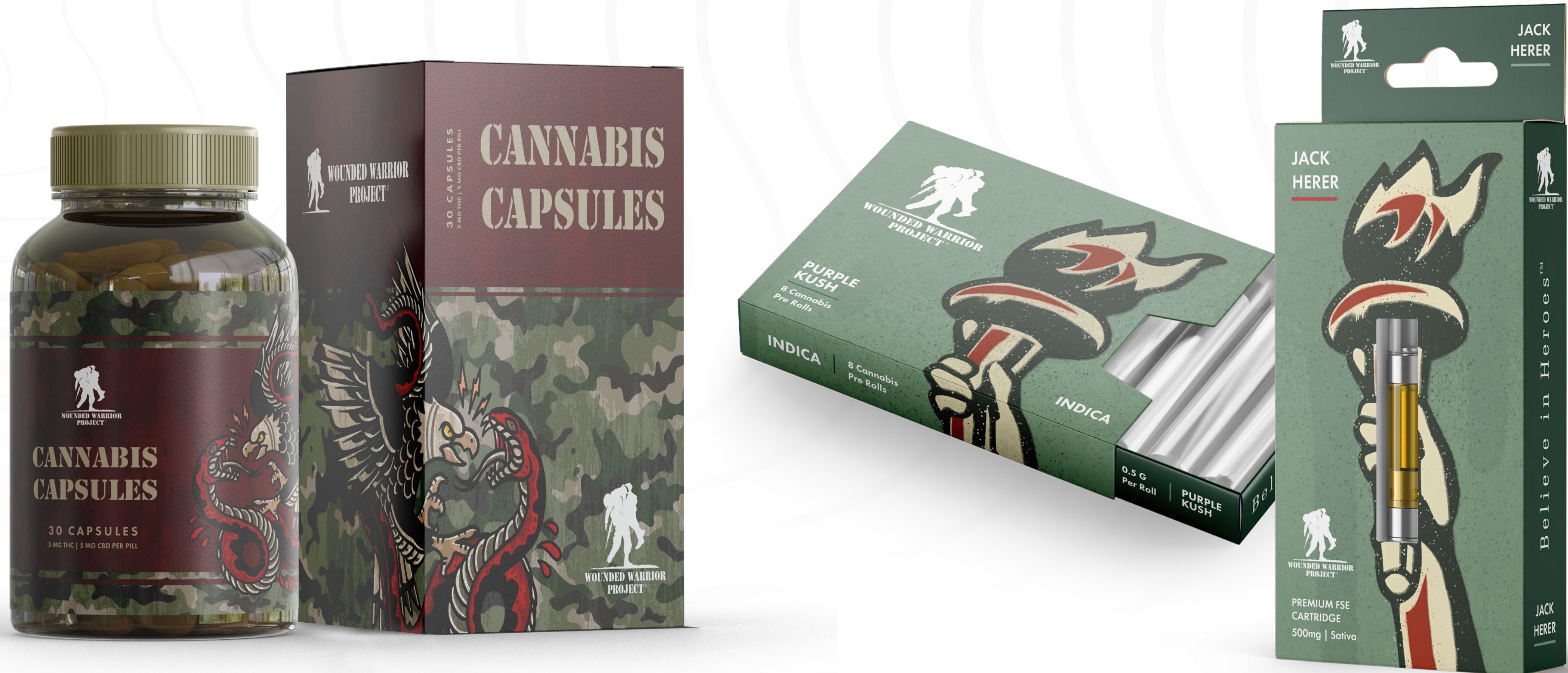
PRINT

Forgotten People, Forgotten Diseases Book Cover



PRODUCT DESIGN

Wounded Warrior Cannabis Product Concepts



EVENT

Har-Tru 2023 Charleston Open Sponsorship

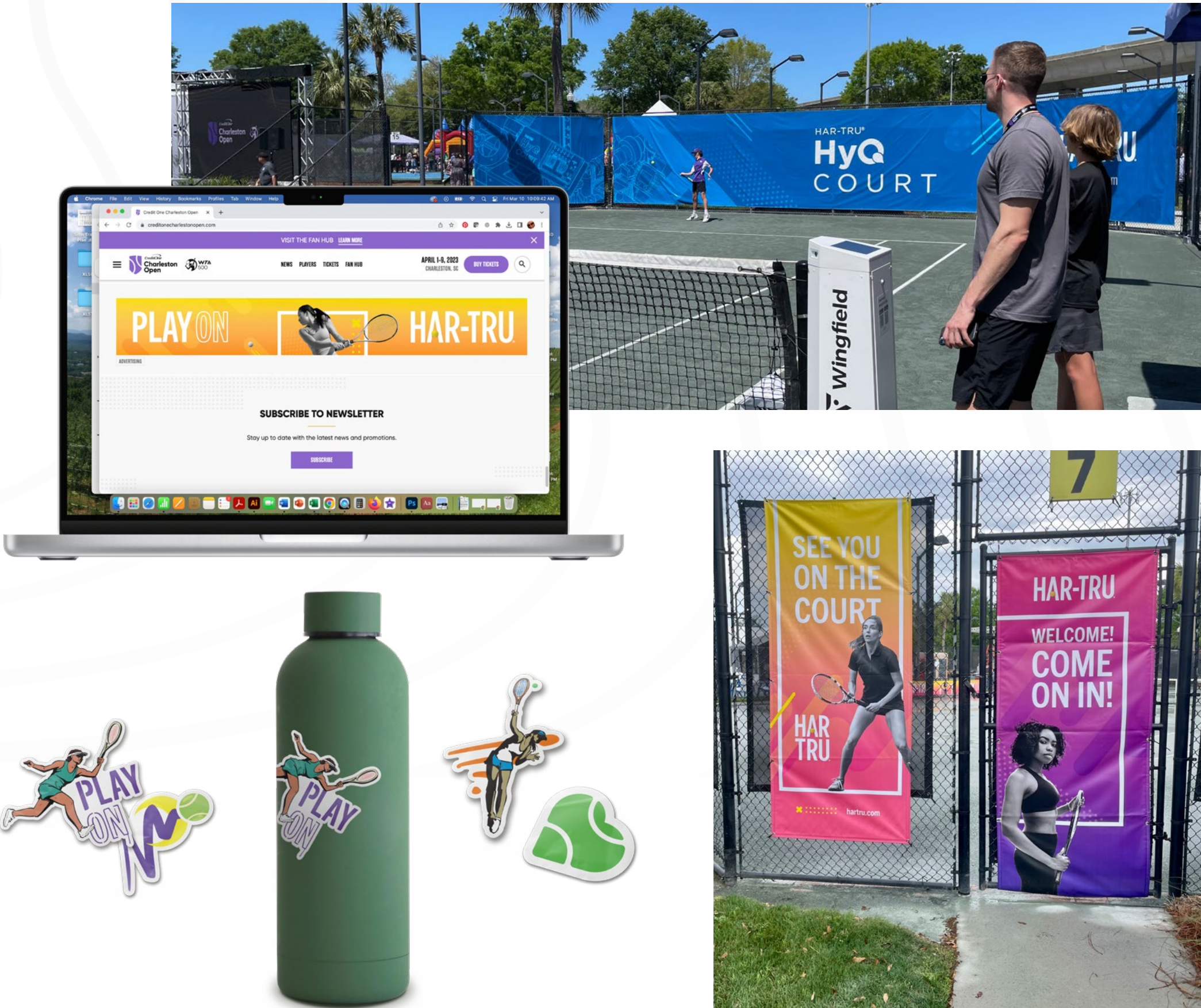


EVENT

Har-Tru 2023 Charleston Open Sponsorship (continued)



Click above to view the stadium motion graphics in action



Direct Mail Campaign

If you would like more information about this campaign, however, please reach out — I'd be more than happy to discuss it in detail, once removed from public access.



PRINT

The Wilderness Society Newsletter

America's Wilderness

MEMBER NEWSLETTER • SPRING 2021 • VOL. XXIII, NO. 1 • WILDERNESS.ORG



A Pro-Conservation President!

Olympic National Park, Washington

© Mark Adamus

With the inauguration of President Joe Biden and Vice President Kamala Harris on January 20, 2021, a window of opportunity opened for conservation, the climate and our communities. We now must put our collective imagination and passion into pursuing our vision of a future where people and wild nature flourish together, meeting the challenges of a rapidly changing planet.

It will take all of us working together to not only undo damage from the Trump administration, but also to achieve conservation gains at the scale needed to tackle the existential threats we face. We're ready to dig in with your help and with the support of the Biden-Harris administration, which is taking several steps that support the **two key priorities** that drive the focus of our work at The Wilderness Society.

Priority 1

Making public lands a solution to climate change and species loss.

This means ending the role of public lands as a major contributor to climate emissions by sharply reducing coal mining, as well as fracking and drilling for oil and natural gas on public lands. It also means protecting forests, to keep them working for us as "carbon sinks" that remove carbon emissions from the atmosphere. Finally, it means increasing protections for intact ecosystems on wild public lands to secure a resilient continental network of protected landscapes that will serve as habitat havens and allow species to migrate as they adapt to the changing climate.

The Biden-Harris administration is focused on addressing climate change. The President has required every federal

continued on page 3

4 FIGHT GOES ON TO PROTECT ARCTIC REFUGE

6 ISOLDE EDMISTER-GENET

7 LEVERAGING LITIGATION FOR LASTING CONSERVATION GAINS

The Fight Goes on to Protect the Arctic National Wildlife Refuge

Arctic National Wildlife Refuge, Alaska

"The Arctic National Wildlife Refuge is sacred land that sustains not just the Gwich'in and Iñupiat Peoples, but is one of the last untouched ecosystems in the world."

—Stellie Maguin, director of Sovereign Iñupiat for a Living Arctic (SILA)

The Wilderness Society's decade-long campaign to protect and defend the Arctic National Wildlife Refuge goes on—and we've made some big progress in protecting its coastal plain from destructive oil and gas development.

In partnership with the Gwich'in Steering Committee and Iñupiat activists, representing Indigenous peoples whose way of life, livelihood and cultural traditions face destruction, The Wilderness Society is working with a dozen key conservation groups to protect the coastal plain of the refuge.

We fought hard for over three years—in court, in corporate offices and with a massive public information campaign—to prevent the sale of oil and gas leases mandated by Congress in the 2017 Tax Act and stop a proposed seismic exploration project.

In response to the irresponsible rush to open the coastal plain to industry bidders, we partnered with the Gwich'in to file a lawsuit challenging the process in August 2020. Yet, on January 6, a mere 14 days before leaving office, the Trump administration held its first lease sale, furthering an agenda that aimed to threaten Indigenous cultural values and future generations' health and wellbeing.

The result was a bust. All of Big Oil's money went away from the lease sale and the six largest financial institutions in the U.S. and Canada declined to finance drilling in the Arctic. Of the 12 tracts offered in the lease sale, 11 were sold, nine by small oil companies and two by a consortium of oil companies.

With your help, we're working to ensure the Biden-Harris administration can protect the Arctic Refuge from oil and gas development.

On January 20, one of President Biden's first actions in office was to impose a temporary freeze on all oil and gas leasing activities in the Arctic Refuge pending a careful review and reconsideration of the Trump administration's actions. This fight is important to the Biden team, because it aligns with their top priorities to fight climate change, ensure environmental justice and protect the rights of Indigenous people and other disenfranchised communities.

Tax Act that opened the coastal plain to drilling and to secure its permanent protection. Our efforts gained momentum after the January lease sale showed tremendous public opposition and proved that proponents of drilling vastly exaggerated the revenue it would generate.

And finally, we are continuing our coalition's campaign to convince energy companies, as well as companies who finance or insure their projects, that drilling in

Isolde Edminster-Genet

Wilderness and You

With Ironwood Tree Experience, The Wilderness Society proudly presents **In Our Nature**, a short film that features the next generation of public lands stewards.

Visit wilderness.org/InOurNature to see the film. Together, we can build a healthier, more sustainable future!

Tucson native Isolde Edminster-Genet can remember the day her high school science teacher shared a flyer about a 14-day backpacking trip hosted by Ironwood Tree Experience. The Arizona non-profit's mission to connect youth with their communities through experiences in nature was intriguing to the young environmentalist, but the opportunity to share in an adventure with like-minded teens sold her. It proved to be a foundational experience. "I felt a stronger connection to the Earth and to my peers than ever before," Isolde says.

Eager to maintain that connection, Isolde was in the first class of interns for Ironwood Tree Experience's Wilderness Warriors program, which was created in 2018 with support from The Wilderness Society. The internship connects youth in Tucson with local public lands, conservation professionals and advocacy opportunities. It also incorporates The Wilderness Society's Public Lands Curriculum, fostering a greater understanding about local ecology and history, how public lands are managed, and what it takes to protect them. "For the first time," Isolde recalls, "I found myself thinking about jobs in the environmental sector and how my life might look in the future."

When the pandemic made outdoor expeditions impossible, Ironwood Tree Experience and The Wilderness Society organized a virtual alternative. Several Wilderness Society staff headlined a series of video calls sharing stories about their work to protect the wildlands they love. "Listening to passionate people share their knowledge about different natural landscapes kept me going during a challenging time," Isolde says. Inspired, she and another activist reciprocated with a presentation to The Wilderness Society's staff about the public lands surrounding Tucson that they have come to know and love—and are working to protect.

Now a college sophomore, Isolde is more involved than ever in giving back to the community that has supported her journey. Not only did she become a member of The Wilderness Society, but she continues to help others seek out a connection with their natural surroundings. She is also pursuing her interest in intersectional environmentalism—a new approach to environmental activism that keeps people at the forefront of the conversation. A firm belief guides her forward: "When you take care of people, it ends up working in the environment's favor."

Leveraging Litigation for Lasting Conservation Gains

Your Support in Action

The Biden-Harris administration took swift action to reverse some of the most damaging policies of the previous administration and lay the foundation for additional reversals.

But you know that restoring the pre-Trump status quo is not enough. In order to achieve the enduring conservation gains demanded by the climate, extinction and equity crises—such as protecting 30 percent of U.S. lands and waters by 2030 and rapidly reducing fossil fuel emissions from energy development on public lands to net zero—we must make the laws, regulations and policies that protect public lands and neighboring communities more resistant to future attacks.

Much of this complex work will play out in the courts over the coming months and years in the dozens of active cases we're pursuing to challenge attacks on public lands. Our top-notch legal team is working to leverage our legal challenges and foster creative solutions to strengthen the vital conservation and environmental protection policies and safeguards that were undermined or overturned. Extractive industries and other opponents will resist these efforts—so we will have to press on, often for many years, until final decisions are rendered or better conservation law takes effect.

The stakes are very high, and your impact as a member of The Wilderness Society will be immense. Together, we are standing up to protect irreplaceable wildlands in key court battles alongside communities that reflect the full diversity of our nation, including Indigenous peoples—the longest stewards of the land.

Sign up for breaking wilderness news and alerts: www.wilderness.org/alert

FASHION

Har-Tru Souvenir T-Shirts

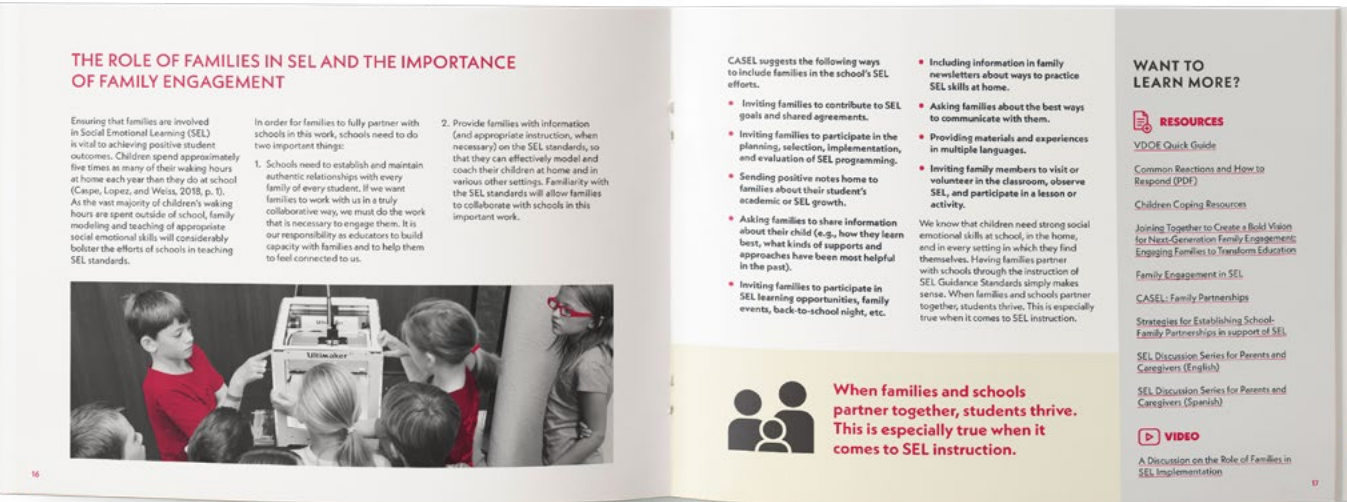


PRINT

Feed More Food Bank Welcome Mailer

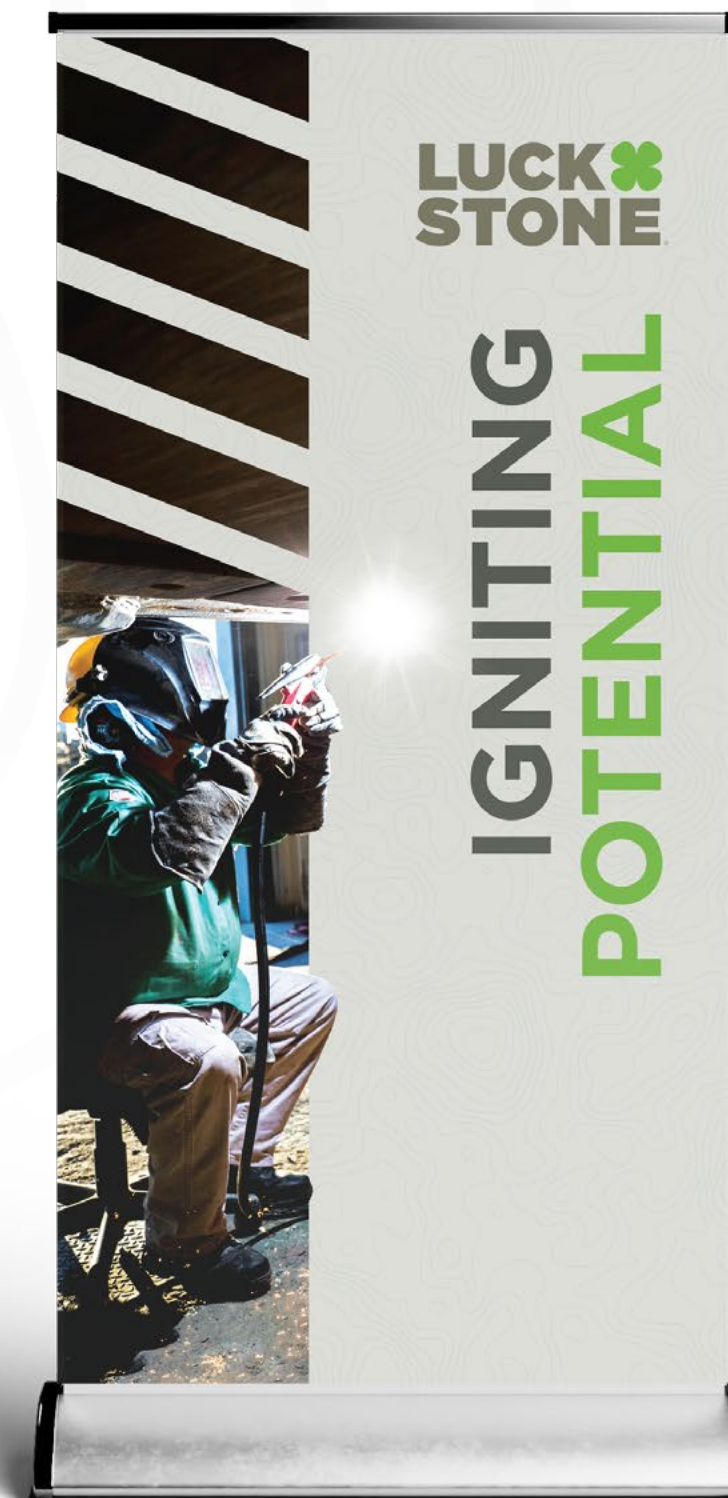
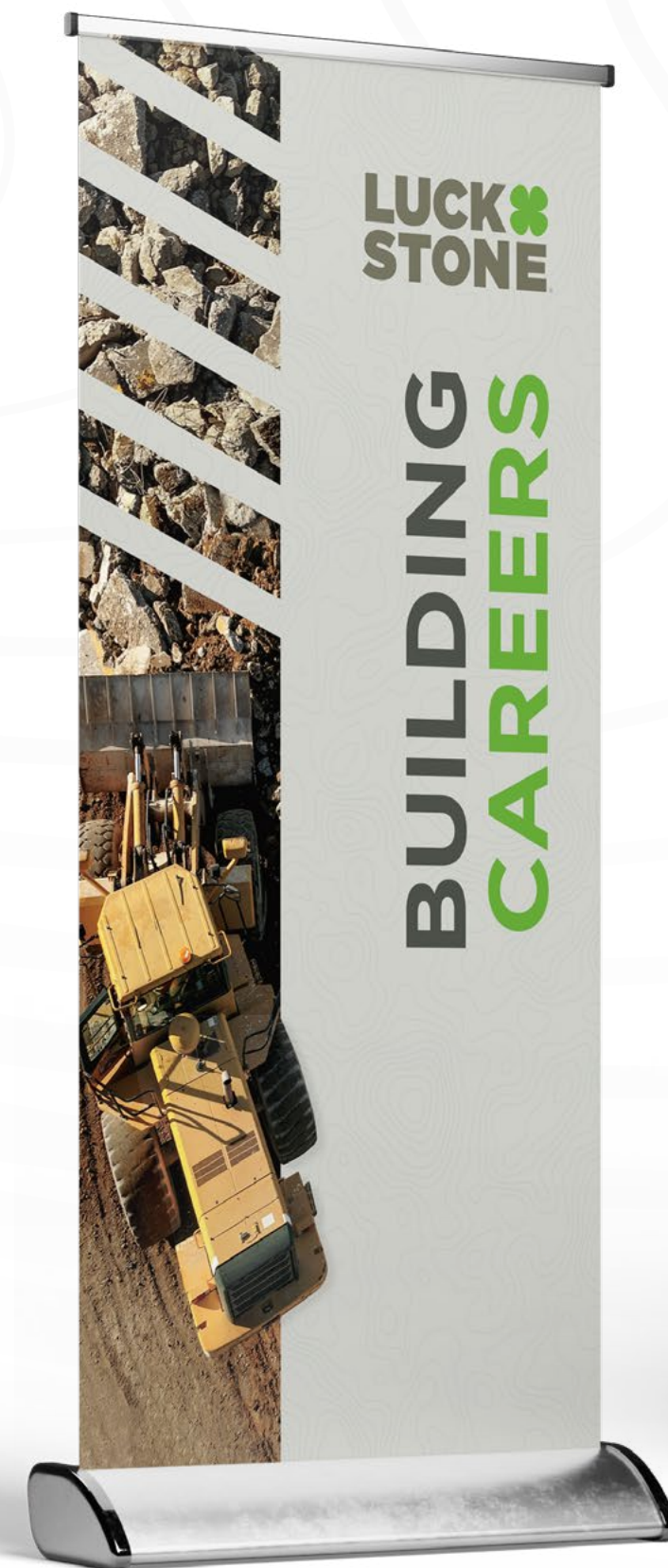


VA Department of Education SEL Guidebook



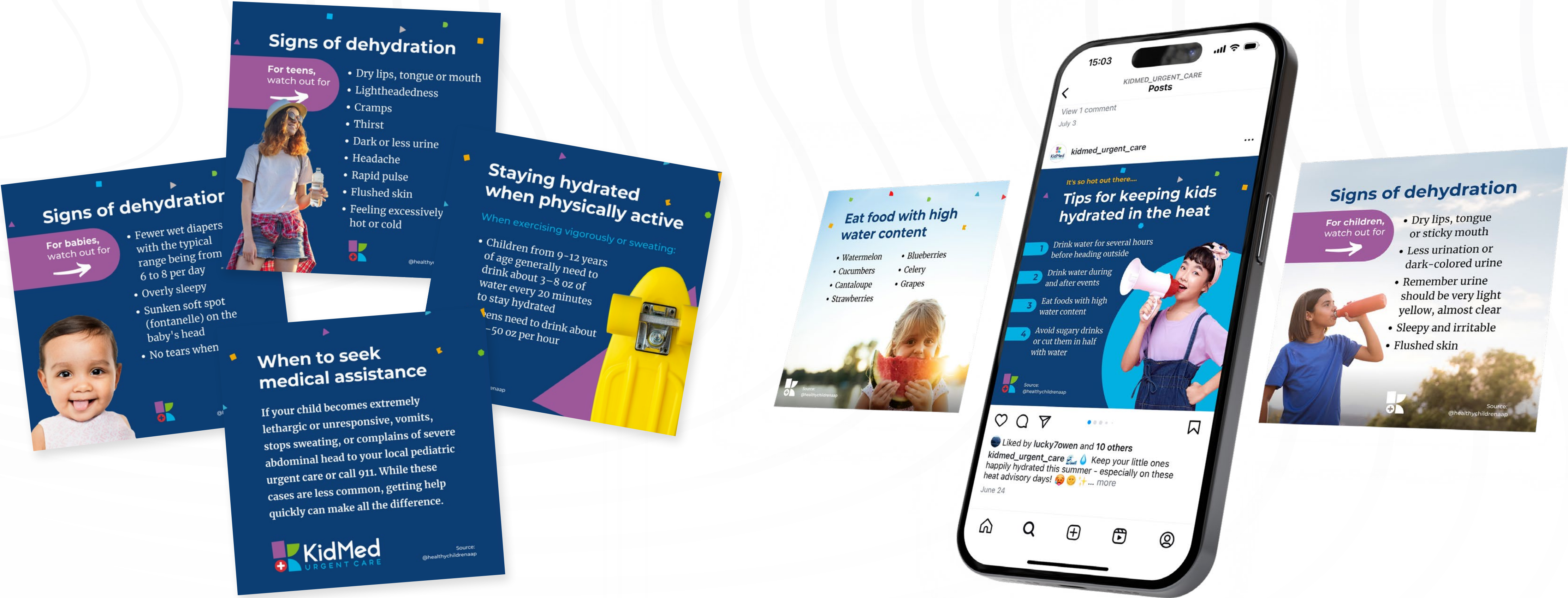
SIGNAGE

Luck Stone Retractable Banners





KidMed Urgent Care Instagram Posts





Print & Digital Design
Motion Graphics & Video Editing
Product Design
Presentation Design

dj@djwarren.me