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Owen Design Co.

Art Director, 2020–2024

As Art Director, I steered the creative ship, working directly with clients to shape campaigns from concept to execution and making sure the work looked sharp and actually worked. I expanded the studio's toolkit with accessibility-focused design, landing page builds, and motion graphics. I also mentored team members and wrangled contractors to keep projects on track.

Junior Art Director, 2019–2020

When I joined Owen Design, I shifted from working with regional businesses in Texas to collaborating with household-name clients in Virginia and beyond. I dove into print, web, and branding projects that reached national and even international audiences, helping to shape creative themes that tied entire campaigns together. Along the way, I worked closely with clients and coordinated with part-time and contract talent to make sure the ideas actually landed in the real world.

L2 Marketing

Creative Director, 2013–2019

At L2, I wore two hats: still designing day-to-day while stepping up to direct full campaigns. That meant planning and producing commercial shoots, guiding the look and feel of multi-channel projects, and keeping everything cohesive from the first brainstorm to the final delivery. It was a crash course in balancing big-picture thinking with hands-on design.

Graphic Designer, 2007–2013

I handled just about every design need that came through the door, from logos and websites to broadcast graphics. I also found myself presenting to clients, teaming up with account managers, and generally proving that a good designer can wear a dozen hats at once. Looking back, this role was the foundation for everything I've done since, and it gave me the confidence to grow into leadership without losing my love of making great work.

Houston Baptist University

Double Major, 2001–2005

Mass Media with a focus on Print Media

Speech Communications with a focus on Rhetorical Theory

Skills

